

ACTIVITY	Exemplary	Proficient	Partially Proficient	Incomplete	POINTS
Research and Note taking	15 points Note cards indicate you accurately researched a variety of information sources, recorded and interpreted significant facts, meaningful graphics, and accurate sounds and evaluated alternative points of view.	10 points Note cards show you recorded relevant information from multiple sources of information, evaluated and synthesized relevant information.	7 points Note cards show you misinterpreted statements, graphics and questions and failed to identify relevant arguments.	3 points Note cards show you recorded information from four or fewer resources, did not find graphics or sounds, and ignored alternative points of view.	
Introduction	10 points The introduction presents the overall topic and draws the audience into the presentation with compelling questions or by relating to the audience's interests or goals.	7 points The introduction is clear and coherent and relates to the topic.	5 point The introduction shows some structure but does not create a strong sense of what is to follow. May be overly detailed or incomplete and is somewhat appealing to the audience.	3 points The introduction does not orient the audience to what will follow. The sequencing is unclear and does not appear interesting or relevant to the audience.	
Content	25 points The content is written clearly and concisely with a logical progression of ideas and supporting information. The project includes motivating questions and advanced organizers. The project gives the audience a clear sense of the main idea. Information is accurate, current and comes mainly from * primary sources.	20points The content is written with a logical progression of ideas and supporting information. Includes persuasive information from reliable sources.	15 points The content is vague in conveying a point of view and does not create a strong sense of purpose. Includes some persuasive information with few facts. Some of the information may not seem to fit. Sources used appear unreliable.	5 points The content lacks a clear point of view and logical sequence of information. Includes little persuasive information and only one or two facts about the topic. Information is incomplete, out of date and/or incorrect. Sequencing of ideas is unclear.	

Text Elements	<p>5 points</p> <p>The fonts are easy-to-read and point size varies appropriately for headings and text. Use of italics, bold, and indentations enhances readability. Text is appropriate in length for the target audience and to the point. The background and colors enhance the readability of text.</p>	<p>3 points</p> <p>Sometimes the fonts are easy-to-read, but in a few places the use of fonts, italics, bold, long paragraphs, color or busy background detracts and does not enhance readability.</p>	<p>2 point</p> <p>Overall readability is difficult with lengthy paragraphs, too many different fonts, dark or busy background, overuse of bold or lack of appropriate indentations of text.</p>	<p>1 points</p> <p>The text is extremely difficult to read with long blocks of text and small point size of fonts, inappropriate contrasting colors, poor use of headings, subheadings, indentations, or bold formatting.</p>	
Layout	<p>10 points</p> <p>The layout is visually pleasing and contributes to the overall message with appropriate use of headings, subheadings and white space.</p>	<p>7 points</p> <p>The layout uses horizontal and vertical white space appropriately.</p>	<p>5 point</p> <p>The layout shows some structure, but appears cluttered and busy or distracting with large gaps of white space or uses a distracting background.</p>	<p>3 points</p> <p>The layout is cluttered, confusing, and does not use spacing, headings and subheadings to enhance the readability.</p>	
Citations	<p>10 points</p> <p>Sources of information are properly cited so that the audience can determine the credibility and authority of the information presented. All sources of information are clearly identified and credited using MLA citations throughout the project.</p>	<p>7 points</p> <p>Most sources of information use proper MLA citation, and sources are documented to make it possible to check on the accuracy of information.</p>	<p>5 points</p> <p>Sometimes copyright guidelines are followed and some information, photos and graphics do not use proper MLA citations.</p>	<p>3 points</p> <p>No way to check validity of information.</p>	

Graphics, Sound and/or Animation	<p>10 points</p> <p>The graphics, sound and/or animation assist in presenting an overall theme and enhance understanding of concept, ideas and relationships. Original images are created using proper size and resolution, and all images enhance the content. There is a consistent visual theme.</p>	<p>7 points</p> <p>The graphics, sound/and or animation visually depict material and assist the audience in understanding the flow of information or content.</p> <p>Original images are used.</p> <p>Images are proper size, resolution.</p>	<p>5 point</p> <p>Some of the graphics, sounds, and/or animations seem unrelated to the topic/theme and do not enhance the overall concepts. Most images are clipart or recycled from the WWW. Images are too large/small in size. Images are poorly cropped or the color/resolution is fuzzy.</p>	<p>3points</p> <p>The graphics sounds, and/or animations are unrelated to the content.</p> <p>Graphics do not enhance understanding of the content, or are distracting decorations that create a busy feeling and detract from the content.</p>	
Writing Mechanics	<p>10 points</p> <p>The text is written with no errors in grammar, capitalization, punctuation, and spelling.</p>	<p>7 points</p> <p>The text is clearly written with little or no editing required for grammar, punctuation, and spelling.</p>	<p>5 points</p> <p>Spelling, punctuation, and grammar errors distract or impair readability.</p> <p>(3 or more errors)</p>	<p>3 points</p> <p>Errors in spelling, capitalization, punctuation, usage and grammar repeatedly distract the reader and major editing and revision is required. (more than 5 errors)</p>	
TOTAL POINTS					/100