



26th ANNUAL COLORADO TECHNOLOGY STUDENT ASSOCIATION STATE LEADERSHIP EXPOSITION - 2012

Competitive Events Attire

Chapter and state advisors, parents and chaperones are responsible for seeing that all TSA student members wear official TSA attire, professional TSA attire, or business casual TSA attire as occasions may require. Official TSA attire may be purchased online via the SHOP tab on the TSA website at www.tsaweb.org.

Official TSA attire, professional TSA attire, and business casual TSA attire are considered appropriate dress for related conference activities and public appearances.

Students must adhere to the TSA dress code requirements as listed below.

- At the State Conference, DURING EVENT CHECK-IN and FOR THE OPENING SESSION ONLY, student members are allowed to dress casually; a chapter's team shirts (e.g., polos or T-shirts) may be worn. FOR ALL OTHER STATE CONFERENCE SESSIONS OR EVENTS, student members must wear official TSA attire, professional TSA attire, or business casual TSA attire as indicated in the competitive events guide. Flip-flops, athletic shoes (tennis shoes, running shoes, etc.), halter tops, tank tops and shorts are not permitted for anyone after event check-in and the opening session.
- TSA contestants must refer to the attire guidelines below and to those for each specific event in which they are participating.
- Students are allowed to dress MORE formally than specified for conference activities. Students who are dressed LESS formally than specified for an event in which they are competing are allowed to compete but lose twenty percent (20%) of the total possible points for that event.

Official TSA Attire (Most Formal)

- Blazer: navy blue with official TSA patch
- Tie: scarlet red imprinted with official TSA logo (for males and females)
- Shirt or blouse: white, button-up with turn-down collar **** (SEE UNIFORM UPDATE, PGS. 20-21)**
- Pants or skirt: light gray
- Socks: males only (black or dark blue)
- Shoes: black dress shoes (unacceptable: athletic shoes, army boots, combat, or work boots)
- Sandals: females only may wear black open-toe shoes or sandals

****IMPORTANT NOTE:** *The Colorado TSA Executive Committee, Advisory Board and COTSA State Director recognize that not every Colorado TSA member will attend the national conference; they also recognize that the purchase of the new uniform shirt for each member of an entire chapter may put undue financial burdens upon that chapter. With that in mind, Colorado TSA has approved the continued use of white shirts as part of the official uniform AT THE STATE LEVEL ONLY beyond the 2014 national conference. It is an expectation and is REQUIRED that students attending the NATIONAL CONFERENCE must purchase the new official blue uniform shirt to be in compliance with national official uniform requirements.*

AT THE STATE LEVEL ONLY: *If a team is competing in an event where official dress is required, all members of the team MUST wear the same type of shirt – either the white shirt/blouse OR the official royal blue shirt/blouse. Teams may not mix and match blue and white shirts in a team event.*

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Competitive Events Attire (Continued)

Professional TSA Attire (Less Formal)

- Shirt: button-up with turn-down collar (unacceptable: T-shirt, polo or golf shirt)
- Blouse: female only
- Tie: required for males and optional for females
- Dress pants: (unacceptable: jeans, baggy pants, exterior pocket pants)
- Dress/skirt: females only (length even with or longer than the tips of one's fingers)
- Socks: males only (black or dark blue)
- Shoes: dress shoes or dress boots (unacceptable: athletic shoes, combat, or work boots)
- Sandals: females only may wear open-toe shoes or sandals

Business Casual TSA Attire (Least Formal)

This is the same as professional attire, however, a tie is not required and the shirt or blouse may be a polo or golf shirt. (Unacceptable: t-shirt or shorts)

Registrants must wear conference identification badges at all times.

IMPORTANT UNIFORM UPDATE

In the fall of 2010, a survey was posted on TSA's website regarding the official TSA attire. The survey was a joint effort of the TSA, Inc., Board of Directors and the National TSA Officers. Almost 2,000 people responded to the survey which included over 25% of current chapter advisors. Approximately 1,200 student members and about 100 parents also participated in the survey.

There was a survey question about an oxford shirt, which resulted in 53% being interested in a button down collar, long-sleeve oxford shirt/blouse with an embroidered TSA logo (not a patch). Royal blue was the most popular color selected, by 62% over red and light blue.

In the Spring of 2011, after thoroughly reviewing the survey results, and with input from the National TSA officers, the TSA, Inc., Board of Directors approved replacing the white shirt/blouse as part of the official TSA attire with a royal blue oxford shirt/blouse on which the TSA logo is embroidered and the Technology Student Association appears directly below the emblem.

Technology Student Association Official Shirt/Blouse



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It was further decided that:

- Females will wear the official royal blue blouse with an open collar (no tie or scarf). Males will wear the official royal blue shirt with the official TSA logo neck tie.
- Beginning with the 2011-2012 school year, anyone may replace the white shirt/blouse with the official royal blue shirt/blouse. However, the white shirt/blouse **MUST** be replaced with the official royal blue shirt/blouse by the opening of the 2014 national TSA conference on June 27, 2014.
- During the 2012 and 2013 national TSA conferences, either the white shirt/blouse **OR** the official royal blue shirt/blouse may be worn by participants when they compete in TSA contests.
- Beginning with the 2014 national TSA conference, the official royal blue shirt/blouse **MUST** be worn by participants when they compete in TSA contests.
- No words, lettering or markings will appear on the top or bottom bar of the logo on the official royal blue shirt/blouse. The logo may not be altered.
- The royal blue shirt/blouse cannot be modified in any way when worn.
- No other changes to the official TSA attire are taking place.
- For trademark and branding purposes, only the TSA royal blue shirt/blouse sold through the TSA store by the EGroup will be recognized as official TSA attire.
- National TSA will split the 10% royalty it receives from the sale of the official royal blue shirts/blouses with state TSA delegations whose members have purchased the official royal blue shirts/blouses. Payment will be made on a quarterly basis.

The official royal blue TSA shirt/blouse is being customized for TSA and made from 3-3/4 ounce cotton/poly blend poplin fabric with a full color TSA logo on the left chest and an official TSA tag on the sleeve.

- The shirt is button-down collar, left chest patch pocket, with buttoning sleeve packets and cuffs. It is available in sizes XS to 5XL.
- The blouse is French tailored cut and features a spread collar, buttoning sleeve plackets and cuffs. It is available in sizes XS to 3XL.

Pricing for the 2011-2012 school year is as follows:

- \$27.99 each for 1-9 shirts/blouses for orders placed at the same time.
- \$27.50 each for 10-99 shirts/blouses for orders placed at the same time.
- \$26.05 each for 100 or more shirts/blouses for orders placed at the same time.

The royal blue shirt/blouse is currently on display at the TSA Store website at www.costore.com/tsa and is available for purchase. Production is underway for a December 2011 delivery.

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